



## THE NEED FOR THE NABCA

The National Education Association reports that state and federal funding to support extracurricular activities within the secondary school systems have decreased by 30% over the past ten years.

Increased involvement of parents and families is often cited as one of the most important ways to improve public schools. As reported by the National Committee for Citizens in Education, students with parents involved in their school tend to have fewer behavioral problems and better academic performance, and are more likely to complete secondary school than students whose parents are not involved in their school.

Studies have shown a positive association between participating in school sports and music to lower rates of tobacco, drug, and alcohol use. In addition, youth who participate in music and sports were also more likely to disapprove of their peers' substance abuse.

## OUR CREED



The NABCA is committed to the belief that extracurricular activities provide positive results for our youth, our communities and our nation.

We hold ourselves accountable to the highest standards of professionalism, integrity and public service. We join with others across the nation to advance the interest of the booster club through activities that provide positive learning experiences to students. We believe in being good neighbors and good citizens; we encourage all employees, booster clubs, students and suppliers to join the NABCA in supporting this deserving civic obligation.

**LEADERSHIP**  
**FUNDRAISING**  
**NETWORKING**  
**EDUCATION**

The North American Booster Club Association (NABCA) is the leading support organization assisting booster clubs throughout North America. Through our knowledge and expertise, we provide solutions and support in all areas ranging from national policy and procedures to fundraisers and educational programs.

We are here to ensure kids of all ages have the ability to realize life skills and dreams through participation in extracurricular programs.

We provide four essential services to booster clubs and the extracurricular programs they support; Leadership, Fundraising, Education and Networking.

### FOR ADDITIONAL INFORMATION:

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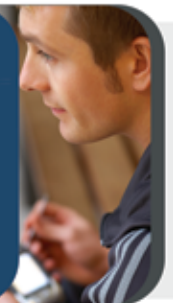


### CLUB MEMBERS

- ▶ Leadership
- ▶ Fundraising
- ▶ Networking
- ▶ Education

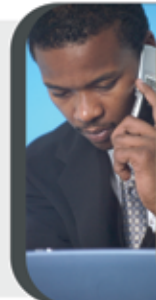
### BUSINESS MEMBERS

- ▶ Exposure
- ▶ Guidance
- ▶ New Found Opportunities



### NATIONAL SUPPORT NETWORK

- ▶ Unlimited Potential
- ▶ Community Involvement
- ▶ National Support



## CLUB MEMBERS

### ► LEADERSHIP

As the National Governing Body for Booster Clubs across North America, the NABCA is the recognized leader in booster club management. The NABCA's national policies and procedures, booster club best practices and club building systems provide booster clubs with the tools they need to sustain continued growth.

### ► FUNDRAISING

The NABCA offers the most comprehensive portfolio of low to no risk fundraising solutions, backed by the industries most respected fundraising companies. NABCA provides a comprehensive fundraising portfolio and is continually seeking out unique and new fundraisers to enable clubs to generate revenue year-round.

### ► EDUCATION

The NABCA's Booster University (Booster U) is the first of its kind education based seminar series that offers A to Z booster training to club officials and parent volunteers. From national policies and procedures to seminars and educational programs the NABCA is the leader in educating booster clubs.

### ► NETWORKING

With over 1.3 million booster clubs in the United States, we are the platform for helping booster clubs to share ideas and pool resources. With the National Support Network, Regional Steering Committees and online services, clubs can learn from other clubs and share in the wealth of ideas available.



## NATIONAL SUPPORT NETWORK

The NABCA National Support Network (NSN) provides a sound solution to a growing need. The NSN is a network of coordinators that are trained, supported and guided by the NABCA.

The NSN focus is to help bring consistent support and guidance to booster clubs and extra-curricular programs that traditionally face constant yearly turnover. Through the NABCA's portfolio of club management tools, fundraising solutions, training, support and guidance, the the NSN is the conduit for bringing both the NABCA and corporate America in closer working relationship to the more than 1.3 million booster clubs.

### ► UNLIMITED POTENTIAL

Becoming a Coordinator with the NABCA provides unlimited opportunity to gain a position in a rapidly growing market that offers - no competition, unlimited potential, residual income, security, long term growth and compensation equal to the best programs around.

### ► COMMUNITY INVOLVEMENT

A Coordinator position with NABCA is the optimum opportunity for anyone to demonstrate their pledge and support to both our kids and our communities while at the same time finding the opportunity to position yourself in the most rewarding home-based business opportunity that develops community leaders!

Our Coordinators are visible throughout the community as they help provide key components to building successful programs and helping to insure the continuation of extra-curricular activities for all kids.

### ► NATIONAL SUPPORT

The NABCA provides an extensive hands on training program that educates the NSN on the NABCA's services, programs and opportunities, which include the industries first ever Club Advisor certification program. The NSN has a built-in local, regional and national support system to help each individual achieve the highest level of success.

## BUSINESS MEMBERS

### ► EXPOSURE

There is nothing wrong with telling the world that your company is a community leader and financial supporter of extra-curricular programs - The NABCA enables you to do just that. Being associated with the NABCA tells your customers you support their organization and you welcome their business. The NABCA and our coordinators are the solution for helping to position your company front and center where booster clubs can access your products and services year after year.

### ► GUIDANCE

The NABCA provides expert guidance in helping businesses formulate effective and efficient plans for gaining booster club support. We work hard to assist businesses in creating effective campaigns that bring success to both traditional and non-traditional products and services in demand by booster clubs and the programs they support.

### ► SUPPORT

The NABCA's online systems, phone, and email support ensure that you have the information and support you require. These resources along with the growing National Support Network ensure that our Business members have the tools they need.

### ► NEW FOUND OPPORTUNITIES

The NABCA is a unique conduit for bringing consistent opportunity to the corporate world seeking to serve and support booster clubs and the extracurricular programs they support.



CLUBS HAVE NEEDS

**WE HAVE THE SOLUTION**  
North American Booster Club Association

BUSINESSES HAVE NEEDS